Shantilal Shah Engineering College, Bhavnagar

General Department

B.E. Sem.3 (all branches)

Subject: Effective Technical Communication

Syllabus for PAT_DtoD students – December – 2020

<u>Unit – 1: Dynamics of Communication</u>

- Definition and Process of Communication
- Non-verbal Communication
- Terms: Kinesics, Proxemics, Paralinguistic Features, Chronemics
- Importance of Interpersonal and Intercultural Communication in Today's Organization

<u>Unit – 2: Technical Writing</u>

- Technical Report Writing
- Technical Proposal Writing
- Technical Description
- Business Letters
- Agenda & Minutes of Meeting
- Resume Writing

<u>Unit – 3: Technical Communication</u>

- Public Speaking
- Group Discussion
- Presentation Strategies
- Interview Skills
- Negotiation Skills
- Creative and Critical Thinking

Prof. D.N. Vaishnav

Subject Coordinator, ETC