

Shantilal Shah Engineering College, Bhavnagar

Report on Expert Talk

Topic : Women Empowerment under Project Asmita

Expert : Ms. Jashuben Pandya, Dr. Neeraj Joshi and other Rotary Club Members

Date : 29/02/2024

Shantilal Shah Engineering College, Bhavnagar had invited a panel from Rotary Club of Bhavnagar on 29/02/2024 for discussion and presentation on women empowerment. Under 'Project Asmita', (India's Biggest Daughter Empowerment Project), members of Rotary Club visited the Institute and spread awareness about crucial aspects of girl empowerment. This project was initiated by the Rotary Club of Bibwewadi in collaboration with CSR partner GTPL Hathway which is spread in five different states including Gujarat and with Rotary Club of Bhavnagar.

In phase 3 of this programme, the team aims to empower college going daughters. This project tries to cover most necessary fields pertaining to a girl's empowerment and overall growth.

Under the guidance of Rtn. Jasuben Pandya and Rtn. Dr. Neeraj Joshi along with Rotary members, Rotary anns and Rotractors, 60 daughters and 13 female staff members were given awareness.

First step was to create financial awareness among girls. With a view that the girls should know about shares, IPO, mutual funds, SIP and SWP schemes, a video was shown which was followed by question and answer session. They were also made aware about the dangers against fake financial traps.

Thereafter, the panel discussed issues of mental health, safety related problems and self defence mechanisms in dangerous situations. Another idea was to make them tech-savvy. So,

with the details on AI, Digiyaatra, Digilocker and other such e-facilities, the team provided varied details about managing one's self in a better manner.

All topics were presented in visual form which was in Hindi and English. After each topic there was a quiz for participants and winners were rewarded.

Each participant in the audience was given :

- A handbook with all topics discussed.
- Branded paper spray.
- A bottle of multivitamin tablets (30 tablets).
- A whistle key chain.

The program ended with vigour amongst the girl students and awareness about modern day challenges.

A tablet was given to in-charge female faculties of the college for 60 days with a view that all girl students can watch these training videos again at ease and they can spread awareness in their surroundings.





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